

Zareh MacPherson Artinian

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Writing, Editing, and Publishing Experience

- May 2007–
present
- Copyeditor and Proofreader**, *Odyssey* magazine, Cobblestone Publishers, Peterborough, NH
- Copyedit all articles for award-winning, grades 5–9 science magazine; check content for consistency across articles; revise text for clarity; query authors; review style tags
 - Proofread designed pages of *Odyssey* before print; check editor and author changes, photo credits, folios, illustrations, and cross references
- January 2006–
present
- Freelance Writer**, Various Clients
- Research wide range of topics; write to clients' specs, including word count and reading level; supply art specs and photo research; specialize in science and reading
 - Write both nonfiction and fiction pieces for interactive media and traditional print
 - **Educational Products:**
 - McGraw-Hill's *SRA English Language Development Program, Grade 1*: wrote student workbooks and teacher guide print products (Fran Hodgkins: 2008)
 - Curriculum Advantage's *Classworks Science*: wrote lessons, review modules, activities, and quizzes for grades 3–5 interactive science program (Six Red Marbles: 2007)
 - McDougal Littell's *Virtual Biology Labs*: wrote background text, laboratory procedures, and review questions for online high school biology experiments (Six Red Marbles: 2006)
 - Harcourt's *Comprehension Expedition*: wrote reading skills lessons, passages, and test questions for reading comprehension program for grades 4–6 (Six Red Marbles: 2006)
 - Frank Schaffer Publication's *Spectrum Science Test Practice, Grade 5*: wrote topic reviews and test prep questions for printed book (Words and Numbers: 2006)
 - **Published Short Stories and Articles:**
 - "Boy Hero Saves Space Elevator" (*Odyssey*: forthcoming April 2009)
 - "Marshmallow Molecule Models" Student Activity (*Odyssey*: forthcoming April 2009)
 - "The Carbon Cycle: A Different Kind of Recycling" (*Odyssey*: forthcoming April 2009)
 - "Edible Glass and Rocks!?" Student Activity (*Odyssey*: November 2008)
 - "The Glassblower's Daughter" (*Odyssey*: November 2008)
 - "Gray Skies Over Utopia" (*Odyssey*: February 2008)
 - "Feeding the Lion" (*Odyssey*: October 2007)
 - "Silent Guardians" (*Odyssey*: March 2007)
 - "Hidden Mirrors, Hidden Worlds" (*Odyssey*: December 2006)
 - "Fire in His Eyes" (*Odyssey*: November 2006)
 - "Emily's Smart New Clothes" (*Odyssey*: September 2006)
- July 1999–
December 2005
- Senior Media Producer**, School Division, Houghton Mifflin Company, Boston, MA
- Oversaw production of Web- and CD-ROM-based instructional technology components of Houghton Mifflin Math, Reading, and Science textbook programs
 - Collaborated with editorial and marketing staff to plan, implement, and promote products
 - Coordinated activities among developers, designers, writers, QC testers, and vendors
 - Updated features on Education Place, the award-winning K–8 educational Web site
 - Represented Houghton Mifflin at various educational conventions, including IRA and FETC
- August 1997–
July 1999
- Freelance Writer/Instructional Designer**, Vanguard Media, New York, NY
- Worked with team to produce *Webster's New World Word Wizard* children's dictionary CD-ROM for Macmillan; designed games; wrote in-game text, help screens, and user guide
 - Presented product information to Macmillan sales reps at E3 '98, Atlanta, GA
- February 1996–
July 1997
- Project Manager**, Total Learning Concepts, Boston, MA
- Managed development of over thirty multiple-component pharmaceutical training programs per year; components included books, CD-ROMs, intranet sites, games, audiotapes, and worksheets
 - Coordinated activities of development team, including writers, instructional designers, graphic designers, desktop publishers, programmers, and interns
 - Improved team's profitability to end year as Total Learning Concept's most profitable clinical development team with over \$170,000 in profit
- June 1992–
September 1995
- Assistant Editor**, Medical Editorial, Springer-Verlag Publishers, New York, NY
- Worked closely with leading medical specialists as they developed medical textbooks; tracked chapter submissions; proofread; checked credit lines; wrote back cover copy
 - Worked closely with Sales Department and product manager to create the first medical book catalog for the New York office and other promotional brochures

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Teaching Experience

- September 2008– Present **Adjunct Professor of Critical Writing**, Eastern Nazarene College, Quincy, MA
- Teach critical essay reading and writing
 - Plan syllabus
 - Evaluate student writing
- September 1991– May 1992 **Adjunct Professor and Academic Advisor**, Sacred Heart University, Fairfield, CT
- Taught Basic Studies Reading and Writing
 - Chaired Departmental Final Exam Committee
- September 1989– May 1990 **Adjunct Professor of Freshman Composition**, Emerson College, Boston, MA
- Designed syllabus, including reading, essay writing, and research paper assignments; evaluated student essays; led class discussions and workshops
- September 1986– June 1988 **Science Teacher**, Bishop Kearney High School, Brooklyn, NY
- Taught Biology (9th grade), Health (9th grade), Chemistry (10th grade), and Earth Science (11th grade)
 - Supervised labs for Biology, Chemistry, and Earth Science

Education

- May 1991 **Master of Fine Arts in Creative Writing**, Emerson College, Boston, MA
May 1986 **Bachelor of Science in Biology**, Saint Joseph's College, Brooklyn, NY

Additional Education and Experience

- Fall 2000 **Improvisation Workshop**, ImprovBoston, Cambridge, MA
Fall 1998 **Macromedia Director and Lingo**, Iconcepts, Cambridge, MA
Summer 1998 **Alias|Wavefront PowerAnimator**, Rhode Island School of Design, Providence, RI
Summer 1995 **Scriptwriting**, New York University, New York, NY
Summer 1993 **Intern / Cel painter, MTV's Liquid Television episode**, Vanquard Media, New York, NY
Summer 1984 **Black and White Photography**, School of Visual Arts, New York, NY
Summer 1980 **Animation**, School of Visual Arts, New York, NY

Additional Writing

Contributing Writer, *What If? Writing Exercises for Fiction Writers* edited by Ann Bernays and Pamela Painter, first edition published 1990, HarperCollins

Professional Organizations and Conferences

- September 2008 Highlights Founder's Writing Workshop, Boyds Mills, PA
June 2008 Member, Society of Children's Book Writers and Illustrators (SCBWI)
May 2004 International Reading Association (IRA) Conference, Reno, NV
February 2002 Florida Educational Technology Conference (FETC), Orlando, FL
February 2000 Florida Educational Technology Conference (FETC), Orlando, FL

Computer Skills

Operating Systems: Experienced in both Macintosh (9.x–OS X), Windows (3.1–XP), and some experience with Unix

High Proficiency:

- MS Word
- MS Excel
- MS PowerPoint
- MS Project
- Adobe Photoshop
- Adobe Acrobat
- Lotus Notes
- MS Outlook
- Filemaker Pro
- BBEdit/HTML
- Multiple Web Browsers

Moderate Proficiency:

- Director and Lingo
- Shockwave
- Flash
- Adobe InDesign
- Adobe Dreamweaver